

**STOP** saving money by having your sister's coworker's 16 year old son "throw up a few pages."



*Yes, you'll save money, but have none of the professional support, design, or search engine optimization needed to have a true web presence.*

**STOP** paying for graphic artists to design a flashy site.

*It looks great, but it's probably not optimized for search engines.*

**STOP** paying high-end design companies to create your website.

*You'll spend hundreds of dollars in fees just to change or edit your content.*

**STOP** thinking that your website is like a brochure or electronic business card.

*Good websites are dynamic, changing, and offer two-way communication.*

The **RIGHT** website is one that ultimately meets your goals; exposure, increased business, communicate a message.

The **RIGHT** website is designed around three core concepts: communication, visual appeal, and search engine optimization.

The **RIGHT** website is one that YOU can manage. Where you can edit content, just as easy as using a word processor. No HTML. No code. No need to worry.

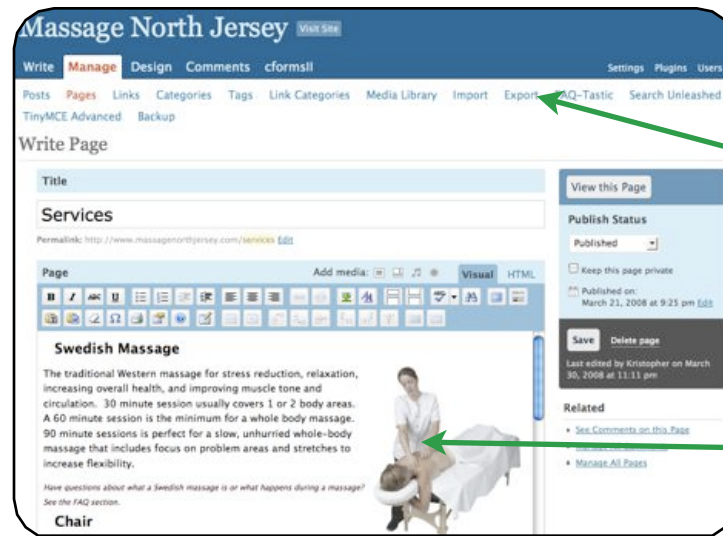
The navigation automatically changes and updates when you add or remove pages.



Your Website

Manage your site:  
layout, comments  
from visitors,  
links, etc.

Your content, which you edit in a word-processor like interface.  
Automatically updates when you save it.



Your Website - Editing Mode

ITS TIME  
TO START  
THINKING  
ABOUT THE



RIGHT  
WEBSITE

## WEBSITE DESIGN

**How much is a good website going to cost me?**

*While our rates are competitive, realize that installing a system to manage your site creates more up-front costs. But as you begin to manage your own site, you'll begin to save hundreds of dollars each year. Contact us for a free quote.*

**What happens if I need help?**

*We're still here to assist you. We include time for training in any estimate. However, if you can use Microsoft Word, then you will have no problem learning to manage your own site.*

**Why should I manage my own site?**

*You know your content and subject better than we do. We can help you put those ideas into a website but ultimately, you are the content expert.*

**Why are search engines important?**

*More and more people are turning to the web to shop and find businesses. The technology we use is designed \*around\* search engines.*

Have special requirements? Questions?  
Call or email us!

**LAGRECA ARTS**

973 405 0955

[WWW.LAGRECAARTS.COM](http://WWW.LAGRECAARTS.COM)

STOP



PAYING  
FOR BAD  
WEBSITE  
DESIGN